



## Calgary Performing and Visual Arts Foundation (CPVAF)

Regular Meeting Minutes

November 12th, 2019 7:30 pm

Hub (Library), Central Memorial High School

**In Attendance:** Kathy Bauer, Sian Rhydderch, Sheila Odie, Johan Liebenberg, Charlotte Golling, Quinn Andrew, Paul Murphy, Sheri Raves, Tony – CMMPA, Paul Mulloy, Lianne Kanters and Jodi Wood

Meeting Called to Order at 7:33 p.m.

### 1. Approval of Agenda

Add the bursary report to the agenda.

**Motion:** To accept the Agenda of November 12th, 2019

First: Kathy B

Second: Charlotte G

*All in favor - Motion Carried.*

### 2. Review Previous Minutes

**Motion:** To accept the Minutes of October 8th, 2019

First: Sheila O

Second: Sian R

*All in favor – Motion carried.*

### 3. Continued Business

#### a. Liability Insurance (Paul M)

##### Board Insurance

MMMPA has paid for the liability insurance for our society, shared for all 3 boards in the school: CMMPA, School Council, CPVAF. Note: Pay CMMPA

##### Artist Liability Insurance

-CBE requires artists to have insurance - \$2,000,000 – the insurance company does not offer this type of insurance policy anymore

-the school can not purchase this insurance

-PVA fees pay for clinics and insurance

-CPVAF can purchase a blanket insurance for all artists, or,

-Each artist is to purchase their own insurance (increase costs), or,

-use the Mount Royal University program where we pay MRU 10%

-financially, the best option is for the society purchasing the insurance

-music artists are all from Mount Royal University – they have their own coverage thus CMMPA will not be sharing fees with CPVAF

**Motion:** To purchase Liability Insurance for the Artists as per CBE requirements up to a maximum of \$1500.

First: Kathy B

Second: Johan L

*All in favor – Motion carried.*

**b. CPVAF + CMMPA Merger/Amalgamation (Quinn A)**

- Quinn and Tony have been meeting and talking
- next meeting is on Wed with the 2 treasurers/finance committees
- Jodi is to provide, how many bingos for CMMPA and CPVAF

**4. Updates/Reports**

**a. Treasurer's Report (Sheila O)**

- Balance is approx. \$20,000 and approx. \$2000 bingo opt out cheques
- Quinn to give Sheila the financials
- CRA offer – Quinn to follow up (proposed Dec 10 meeting)

**b. PVA Update (Paul M)**

*PVA Information showcase went really well*

- foundations help was appreciated
- theatre was full
- Advertised - virgin radio ads, sent packages to every jr high school, banners had weaker locations – maybe sign up earlier to get better locations

*High School Engagement Night*

- PVA parents were well represented at the meeting
- Written feedback about PVA on poster paper were amazing and heartfelt
- we discussed if we should invite the trustees and superintendents to our PVA performances

**c. Benevity Update (Quinn A)**

- Benevity is a software company that powers corporate giving, volunteering, and grant-making solutions for hundreds of Fortune 1000 companies from around the globe. We can receive funds from individual donations, matching funds, or corporate grants from our clients.

- last year funds issues - some cheques went to CBE, some came to CPVAF
- CPVAF has CRA Charity Status which has been registered with Benevity
- we are now registered in the drop down list, we have direct deposit now

**d. Bursary Report (Kathy B)**

- Bursary update: final payments were due last week - we need to cut a cheque for \$3000 payable to Central Memorial High School for the 4 bursary recipients (previously approved).

**5. New Business**

**a. FlipGive Presentation (Sian R and Paul M)**

- FlipGive is an online shopping app that allows groups to earn cash for things families already buy. (Amazon, Chapters, Esso, Walmart, Starbucks, Nike etc)
- see attached report
- FunScript – is only gift cards, where FlipGive is online and gift cards
- Tony and Rob can talk to Amanda as CMMPA were thinking about FunScript

**Motion:** To adopt FlipGive as a fundraising opportunity with Paul and Sian as the implementation team.

First: Paul M

Second: Kathy B

*All in favor – Motion carried.*

It was mentioned as an aside, Congratulations for all the hard work, Jodi, CMMPA and CPVAF volunteers to get all the fundraising opportunities off the ground for our students.

**b. Proposed Expenditures (Paul M)**

- the CPVAF website has been updated to reflect the wish list for this year
- The idea is to fund these items from our AGLC Bingo restricted funds and to spend the funds while the families and students are still in the school/program (not hold funds)

**Motion:** To approve spending on the following items up to \$11,400.

- dance tutus up to \$4000
- media light meter \$600
- Fashion sheers \$600
- Visual arts plastic storage bins \$1200
- Drama Camera, monitor cart kit \$5000

- Note: Tech theatre has no allocations at this time, due to previous purchases.
- Note: Dance spring funding allocation is spent on the large tutu purchase

First: Charlotte

Second: Kathy

*All in favor – Motion carried.*

**c. CMMPA (Tony)**

- governance training session for the CMMPA is being offered to CPVAF
- Tony will communicate with Quinn when the session is booked

**6. Liaison Updates/Reports**

**a. Dance Liaison (Sian R)**

- desperate need for tutus (\$4000)– one class set is requested

**b. Music (Tony)**

- Nov 14 Fall Music Concert at Rozsa Centre
- Dec 12 Winter Concert at Knox United
- looking into the technical theatre students to shadow the Rosa and Bella techs at the concerts

**c. Drama Liaison (Kathy B)**

- Shakespeare's dog and Suessical the musical

**d. Media Arts/Fashion (VACANT)**

**e. Visual Arts (VACANT)**

**f. School Council (Sheri R)**

- Budget – principals are meeting Thursday, receive RAM/budget on Friday
- CMHS boundary will be increased in the fall 2020, to alleviate Ernest Manning's population. Central will receive over 300 students in grade 10, Sept 2020.
- Casino June 3<sup>rd</sup> and 4<sup>th</sup>, 2020

**g. Fundraising (Paul M)**

- FlipGive

**h. Communication (Tim H-regrets)**

- Nothing to report

**i. Bingo Coord (Christopher S-regrets)**

- Nothing to report

**j. CSEC Coord (VACANT)**

**7. Adjournment**

**Motion:** To adjourn the meeting

First: Sheila  
Second: Lianne  
*All in favor- motion carried.*

Meeting adjourned at 9:24pm



***Please join us at 7:30pm in The Hub every 1<sup>st</sup> Tuesday of the month:***  
*December 10, 2019, January 14, 2020, February 11, 2020, March 10, 2020,*  
*April 14, 2020, May 12, 2020 and June 9, 2020*

## What is FlipGive?

FlipGive is an online shopping app that allows "teams" to earn cash for things families already buy. Individuals & families can earn cash for things like groceries, hotel stays, eating out, gas etc. Some of the vendors on FlipGive include: Amazon, Chapters/Indigo, Esso, Walmart, Lululemon, Starbucks, Nike and Under Armour.

It is free to use, and whenever our team(s) are ready they cut a cheque to put toward our team's fundraising efforts. FlipGive has helped teams all over North America raise over \$20M.

## FlipGive's History:

FlipGive was formed November 2015 as a spin-off from parent company Better The World - a corporate social responsibility agency developed by partners who attended the Executive MBA program at the Ivey School of Business at the University of Western Ontario.

## FlipGive Q&A

### Q: Is FlipGive only for sports teams?

A: We're inclusive of all organizations that need team funding like schools, art programs, church groups, non-profit organizations and even families looking to save money for their next big trip!

### Q: Who should I invite to my FlipGive team?

A: Anyone who will benefit from the funds raised for your team i.e., parents of the players. They will be motivated to shop using FlipGive to earn cash back throughout the season. Colleagues, relatives and friends can help by making a donation or by using the app.

### Q: How much does it cost for our team to use FlipGive?

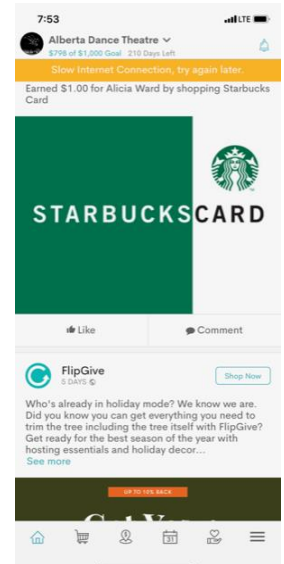
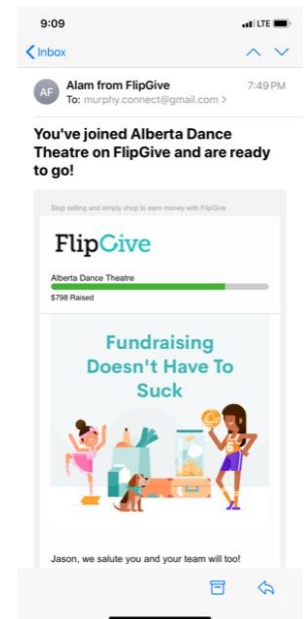
A: FlipGive is absolutely free to use! You keep every penny you earn through FlipGive.

### Q: How does FlipGive make money?

A: Brands on our site pay FlipGive a commission for sending you their way and we share that commission with your team.

### Q: Do you have any helpful resources I can share with my team?

A: We have a printable startup guide that you can share with your team.



### **CPVAF Implementation Plan:**

- Sian and I are the implementation team
- Teams are defined and created on FlipGive (Band, Drama, etc.)
- A Team Lead is assigned to each team. To simplify the implementation Sian and I will be Team Leads for all the teams
- Sian and I draft an invitation email for the parents
- Email is sent from the school to parents inviting them to FlipGive describing the purpose, benefits, mechanics
- Parents email request to join team to Team Lead
- Team Lead invites parents to join team through FlipGive. To simplify things a child in multiple programs picks one team
- Parent accepts invitation
  - o After a parent joins, the Team Leads and other parents will be able to see who is on the team and the earnings of other team parents
- Parents download the app. Shop online and earn money back. Parents can invite others which add to their "earnings tree"
- Team Leads get a weekly report of individual earnings

### **Earnings management:**

- Only the Team Lead can initiate withdrawal of funds
- Funds would be drawn twice a year on specific days, say March 1<sup>st</sup> and September 1<sup>st</sup>. To simplify things there would be no negotiations with parents
- FlipGive issues a cheque(s) pay to the order of CPVAF
- Team Leads verify earnings for individuals
- Money allocated to each student would use the same mechanism as the bingo volunteer earnings
- Parents of kids graduating can opt out after their March 1<sup>st</sup> allocation or choose to roll their earnings to a team (band) or the greater program (CPFAV). They will receive no future payments